

Name Sabine Redlich

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Languages German, English

Earliest Starting Date February 2024

Current Job Freelancer Motion Design

Hobbies Climbing, cats, costumes, coaching

Great at making pisco sours and unnecesary puns

Weirdest Job Folding paper for 2 weeks

Skills

- After Effects
- Premiere
- Cinema 4D
- Illustrator
- Photoshop
- Resolume
- Keynote

Expertise

- Art/Creative Direction
- Creation, Concept & Storytelling
- Social Media Campaign
- Project Lead
- Consulting
- Workshop Design
- Presentation & Communication



Education

2007 – 2014

Diplom Hochschule Wismar

Visual Communication

- Animation
- Illustration
- Design philosophy

2012

Erasmus semester ASP Krakow

Animation

- Digital Animation
- Frame-by-frame Animation

2011

Guest semester UDK Berlin

Design Theory

- Protest Cultures
- Transnational Identities

2010

DAAD semester UNAM, Mexico City

Illustration

- Painting
- Woodcut

Work Experience

5+ years at Nordsonne Identity

2022 – 2023
Creative Direction Motion

Creative Direction throughout development of explainer videos regarding style, keyvis-uals, storyboard, storytelling and animation; helping teammembers to develop individual skills further; holding feedback talks; taking care of timing, budget and capacities of teammembers

2017 – 2022
Art Direction Motion

Full service creation of explainer videos, creating unique styles, developing campaigns, editing of real footage videos or hybrid clips, production of social media assets, scriptwriting, identity workshops

Purpose Science communication for an enlightened society and social good.
Clients e.g. WWF, Heinrich-Böll-Stiftung, Auswärtiges Amt, Bundeszentrale für politische Bildung, AWO, Anne Frank Zentrum, Fraunhofer, Interkulturelle Woche, Bündnis gegen Sexismus

3 years at florafaunavisions

2015 – 2017
Multimedia Designer

Creation of concept and video content and for stage shows, theatre, opera, musicals, concerts and brand events; producing video content for large scale LEDs and projections, feedbacking and directing freelance motion designers and illustrators; responsibilities over capacities, timing and budget of my projects, art direction and project management, on loca-tion care-taking, tech checs

2014 – 2015
Junior Multimedia Designer

Content production for stage shows, theatre, opera, musicals, concerts and brand events; style creation

Purpose Bring commerce and art together to create emotional moments.
Clients e.g. ADC Awards, Olympus, TUI Cruises, GQ Awards, Absolut Vodka, Omega, Jägermeister, San Miguel, Solomun

6 months at adlerschmidt

2011
Design intern

Illustrations xmas cards, magazine layout, logo-adaptation, creating icon sets, pre-press, exhibition design

Purpose Make information comprehensible with smart and clean design.
Clients e.g. HTW Berlin, Schindler, ecodesign

1,5 years Freelance

2017
Motion Designer

Clients e.g. Fraunhofer, Here, Oerlikon
Tasks Explainer videos, Imagefilms, Conference Visuals, Webspecials

2012 – 2013
Assistant Design, Video & Event

Client Europäische Bewegung e.V.
Purpose Strengthen democratic thinking amongst the young generation.
Tasks Statement clips, explainer videos, event management, general assistance

Noncommercial

animating a short

2017 – 2021
Filmmaker

1-minute short about ovum, uterus and period
Festivals Berlin, Dresden, Flensburg, more

working in a collective

since 2018
Creator

Output installations, group exhibits, more
Purpose Having fun and peer pressure to create something cool, celebrate together
Exhibitions small Berlin art festivals

4-weeks volunteering at young adult camp

2013 & 2014
Team Lead

Tasks Taking care of 12 young adults from all over the world in 2-week long workcamps where everyone is planting a forest for example.
Purpose Giving young adults a platform for exchange as a small step towards world peace
NGO Internationale Jugendgemeinschafts-dienste (IJGD)